



Aternity Workforce APM

Workforce-centric Approach Closes the APM Visibility Gap

ATERNITY® Any Application, Any Device, Any User

Measure, Manage, and Improve Workforce Productivity

Aternity Workforce APM focuses from the perspective of the end user's device, on the user's experience of all applications across all devices, to enable the enterprise to measure, manage, and improve workforce productivity.

Aternity Workforce APM closes the visibility gap between your workforce's real user experience and what application-centric Application Performance Management (APM) tools are telling you about your application components, transactions, and the underlying code that supports them.

As enterprises adopt the constant stream of new business-critical applications delivered via cloud or on premise, running on physical, virtual, and mobile devices, IT must keep pace, to ensure quality of service and workforce productivity. Unlike APM products that focus on the performance of web-based applications, one at a time, from the vantage point of the data center, Aternity Workforce APM focuses from the perspective of the end user's device, on the user's experience of all applications across all devices, to enable the enterprise to measure, manage, and improve workforce productivity.

The Facts

- Aternity Workforce APM closes your APM visibility gap by focusing from the perspective of the end user's device on the user's experience of all applications across all devices
- Traditional APM products focus on the performance of web-based applications, one at a time, from the vantage point of the data center
- Other mAPM products primarily focus on app diagnostics for mobile app developers

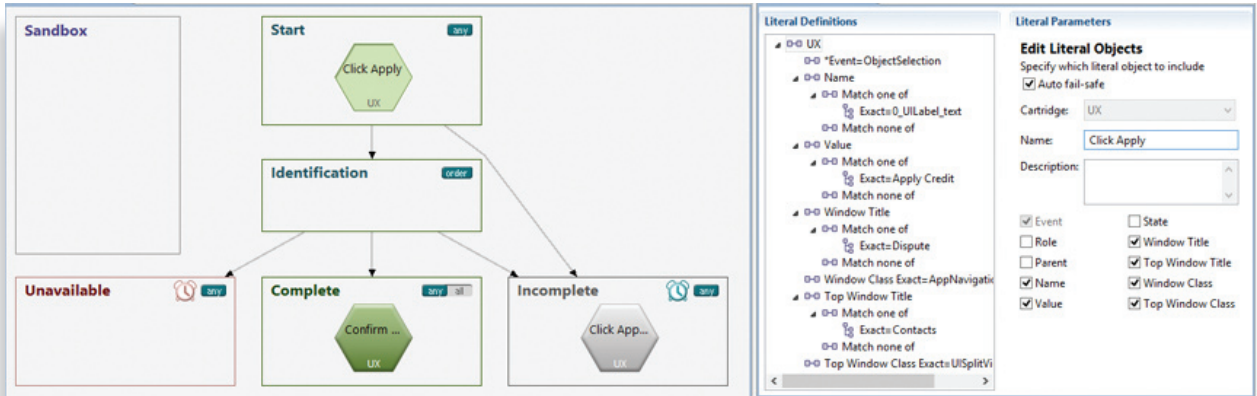


The Infrastructure may be all 'Green' but the workforce is experiencing poor performance of their enterprise applications, whether they are accessing them from their desktops, laptops, or mobile devices. Aternity's Workforce APM closes the visibility gap that exists with network- and server-centric application performance management tools by providing visibility into important aspects of the enterprise end user – their identity, role, and business function, the full range of apps and devices they use, and the business activities for which the workforce is responsible.

With Aternity, any user interaction or network event can be used to create a "signature" that defines a business activity. Signatures define the start and end events that the business wants to measure, and can represent a single interaction or a multi-step business process. Neither application development skills nor Aternity engineering skills are needed to create signatures. They are configured from the Aternity console, and can be changed on the fly without redeploying the application.

Business Activities Take Your Monitoring to the Business Level

Application diagnostics are critical for trouble shooting application performance problems, but Aternity Workforce APM also enables you to define business activities, user interactions with applications in the context of a business workflow, so you can analyze application performance and workforce productivity in terms that make sense to the line of business.



Create a signature for the "apply credit" business activity

Any Application, Any Device

Aternity dynamically monitors any user interaction, regardless of complexity, within any application running on any type of physical, virtual or mobile device, with no programming required. Aternity Workforce APM extends across the broadest range of application technologies including thick client, web-based, Rich Internet, Java, .NET, Android and iOS applications.

Device monitoring is critical, since device performance impacts how application performance is perceived by the workforce, and serves as an invaluable source of information for automated root cause analysis. Aternity provides comprehensive monitoring for physical, virtual and mobile devices, and correlates device metrics with application performance.



About Aternity

Aternity monitors any application on any physical, virtual, or mobile device, providing a user-centric vantage point that closes the visibility gap existing with network- and server-centric application performance management tools. By effectively transforming every device—physical, virtual, and mobile—into a self-monitoring platform that is user experience aware, enterprises are empowered with user-centric, proactive IT management capabilities that dramatically reduce business disruptions and increase workforce productivity. Visit www.aternity.com to register for a free product evaluation today.

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